Where are we now?

Who this toolkit is aimed at: Brecks businesses and LVEP (transferable to other parts of the region)

A Brecks regenerative tourism self-check and action tool

This tool has one purpose: to help you see which Brecks regenerative tourism dimensions are already present in your work, identify one area to strengthen, and choose one realistic next action.

Regenerative tourism should help the Brecks' landscapes, livelihoods, stories and biodiversity thrive for generations to come. The Brecks is a living, layered and worked place, and tourism sits within that wider place system rather than at its centre.

Most organisations will relate to several dimensions. This is not a score, a maturity test or a requirement to cover all seven.

1. Find your current dimensions

Tick "already visible" wherever the dimension is reflected in your work. Mark one or two that are especially strong or distinctive. Choose one dimension as your next focus.

Regenerative dimension	This may describe our work if...	Already visible	Strong	Next focus
Nature and living landscape	We protect or restore biodiversity and the living, worked landscape, or help visitors understand and support its care.	☐	☐	☐
People, wellbeing and capability	We support the wellbeing or capability of visitors, staff, hosts or volunteers, including opportunities to slow down, reconnect or grow.	☐	☐	☐
Community, inclusion and belonging	We strengthen community life, local voice, access, affordability, participation or belonging.	☐	☐	☐
Living heritage, culture and Brecks identity	We keep local buildings, stories, traditions, food, crafts or the Brecks' layered identity alive and relevant.	☐	☐	☐
Knowledge, skills and continuity	We enable knowledge or skills to be practised, shared, adapted or passed on, with visitors as learners or contributors.	☐	☐	☐
Local livelihoods and socio-economic resilience	We support local jobs, suppliers, producers or enterprises, and help visitor value circulate and reinvest locally.	☐	☐	☐
Relationships, reciprocity and working together	We build collaboration, referrals or shared responsibility, or enable visitors and organisations to contribute rather than only consume.	☐	☐	☐

Our strongest current dimension(s)	
One example that shows this	
Our priority dimension to strengthen	

2. Choose the direction of movement

Which response does your priority call for? These are choices, not stages or levels.

Examples might include protecting habitats or dark skies, restoring ecological or community connections, creating new opportunities for learning or local benefit, or changing practices that encourage volume, competition or purely transactional visits.

Orientation	Choose this when...	Primary
Protect	Hold onto something valuable that already sustains the place.	☐
Restore	Repair or reconnect something that has been weakened, damaged or lost.	☐
Create	Develop something currently missing that could help the place flourish.	☐
Change	Stop or rethink a habit, assumption or system that works against flourishing.	☐

3. Agree one next action

Keep this to one action. If it becomes a larger project, move it into your usual project planning process.

Priority dimension	
What is already happening?	
What will we do next?	
Who or what should benefit?	
What must not be compromised, and is this realistic now?	

First step, lead and date	
What would show useful movement?	
Review date (At the review date, ask: What changed? What did we learn? Did any unintended pressure arise? Should we continue, adapt, pause or stop?)	