The Regenerative Tourism Compass

Complementary directions, not stages, scores, or levels of ambition



1 Notice
What is healthy changing, under pressure or absent?

2 Explore
What should be protected, restored, created or changed?

Protect
What already flourishes and must not be lost?

Restore
What has been damaged, diminished or disconnected?

Create
What relationship, opportunity or enabling condition is missing?

Change
What practice, assumption or system no longer serves the place?

RETURN AND REVISIT

5 Act and return
A proportionate next step – continue, adapt, pause or stop?

3 Check
Respects non-negotiables, principles and the six dimensions?

Locate tourism's role
What can visitors sustain, enable or connect, and what belongs to wider action?

4

Revisit the five steps as conditions, evidence and relationships change

How to use the compass

The four directions: where to focus
Protect what thrives. Restore what has weakened. Create what is missing. Change what no longer works. Use any that fit – you do not need all four.

The five steps: how to work
Go from 1 to 5 in order: Notice, explore, check, find tourism's role, then act. Then return to 1 as things change.

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